

CHAPTER I

INTRODUCTION

1.1 The background of Problem

The current of globalization certainly affects all aspects of human life and livelihood. The influence of the current globalization includes education, culture (including language), which often prioritizes the use of foreign languages rather than Indonesian. As with slang, it is also called non-formal language that is favored by language users. That is what drives teenagers to use Slang language. they assume that slang language is very interesting. At first they may only hear the language of other people and not understand the meaning of the language that other people say, but because they feel the language is very interesting, they try to find out and learn it. Although not a formal language, the use of slang is from generation to generation never stop. If it used to be called prokem language, now the term has changed become slang, some even call the term baby language. Initially this slang was created as a code language or secret language for certain groups. Along with the development of the times, the use of slang is increasingly widespread and exceeds the use of its own formal language. At present, slang is widely used by young people, although there are parents who also use it.

Slang is used among teenagers if we pay attention and trying to understand it is not uncommon for us to be confused, surprised because we cannot understand what he is talking about or what is being said they write when they communicate with their peers. Actually the language used by these teenagers is language everyday used by the general public, but the vocabulary used has been modified for example, the letters are flipped through, the words quite abbreviated, and there are still many ways they modify it. From language which he uses there are a number of vocabulary words that we can understand but exist also some of the vocabulary that

we don't understand. This can be confuse the public who do not know and do not understand this particular language of a teenager, not even a few people assume that this teenager is playing and some are assume that slang or slang can damage the language Indonesia is good and right.

Adoption of socially interactive technologies is high among adolescents. In cyber world, communities who are not bound by political ideology, but individuals complete one another in duel arena to reach its existence (Pilliang,2003). One of the fighting arenas is through social networking sites. A site is formerly intended to connect with people all people to world, and then finally becomes public space, a place where new communities are formed. They are formed with some reason; it can because of the same cites foundness or organization (Candra,2010).

Facebook is used by various, either younger people or adult. The use facebook today rising to follow the style or mode of technology which is also increasing. Formerly, communications via internet can be done via *chatting room* and the like. However social networking site is more interactive and attractive. That is the reason why facebook becomes very popular as a social media of communication. Facebook enables its users to present themselves in an online status update, accumulate “friends” who can post comments on each other’s status.

Today Facebook becomes one of the important vocabularies in social interaction globally. Social networking site such as Facebook and Twitter allow individual to present themselves, articulate their social networks, and establish or maintain connection with others. The users may use the sites to interact with people they already know offline or to meet new people.

Facebook has become trend so that they who are rare using internet, now like to have fun on internet. Or they, who are formerly in blind technology, now want to learn internet because they desire to join in social networking site. As stated above that only young folk who is attracted to

be its member, but adult also. With various features which are easily to be used. Facebook doesn't hinder anyone to join.

Facebook itself has one of the main popular features and frequently used by its member, namely *status update*. Status update is features which enables its memeber to express to inform their feeling, where abouts, or actions to their friends. As is is mentioned that this status updates contain text messaging or written text.

The arrival of the internet (and related technologies, such as text messaging on mobile phones) has begun to significantly “change” language. The internet of which Computer Mediated Communication forms a major aspect in changing the language partly it gives rise to new vocabulary (Kariman,2011). In other words this has led young people to communicate in their own ways, and then some teenegers break the rule of good and correct Bahasa Indonesia. One of new communitieswhich appear and caused by the trend of social networking sites is *slang* community. It is shown off from the use of slang Language. They deconstructthe system of standart language and change it with written alay language which is hard to be understood by people who are out the community.

This slang phenomenon also reminds us of phenomenon of slang language which always exist in every young generations. Slang language has not dissapeared at all. For instance, *bokap* or *nyokap*, these alay terms are often usedin daily conversation nowadays. Alay is quite different with *Slang* language, this language are more complicated in its spelling or writing styles. For instance, the terms *D34D*, or *detz* can be instead *dead*.

One thing which makes it problem is this *alay* language has deviated from our mother tongue. Since it breaks the standart rule of Bahasa Indonesia and also too much misspells and missues words. There is no fixed or standard rule for this language. The only rule is precisely the

irregularity itself. It doesn't declare an expressions yet, the possibilities are more endless, for example to laugh, if you only knew *hehehe.. or hehe3x....*, now there must be *wkwkwk, xixixi, hahaha*, LOL and so on. Do not imagine how this will be also pronounced orally, because fortunately this is written language only. There are lots of chaotic occurs in this slang language. One word itself can be written in several forms in slang language. Firstly the use of the upper and lower case letter within the intended word, for example *sErIoUs*. Secondly, the use of number within the intended word for example *S3rI0u5*. Thirdly, the use of alternative letter/number which looks like the intended word for example *serIou5*. Fourthly, misspelling or misusing of punctuation within the intended words for example *s3rI0us*. Finally, the use of inisialization or abbreviation form which sounds like the intended word for example *serious*. The chaotic in language then, makes the researcher is interested in doing a research about the use of slang language, especially in social networking site Facebook.

1.2 The Problem of Research

1. What are the kinds of slang language used by teenagers in facebook?
2. What is the dominant kinds of slang language by the teenagers in Facebook?

1.3 The Objectives of Research

In line with the problem of research the objectives of research are:

1. To find out the kinds of teenagers on slang language to status update their facebook.
2. To find out the kinds of slang language that teenagers often on facebook

1.4 The Scope of Research

There are many kinds of languages used by teens on Facebook example jargon, abbreviation language and slang language. not even using good and correct Indonesian, but the writer only focuses on the use of slang by teenagers in Facebook.

1.5 The Significance of Research

The writer assume that this research will be useful both theoretically and practically. Theoretically, it is hoped that it can be enrich the treasure of theory related of slang language.

Slang language as a language that is incorrect in the use of language to communicate formally. Slang language is also an abbreviation that is difficult to understand by people who do not understand it. The teenagers now use slang language to become a necessity on their social media on Facebook

CHAPTER II

REVIEW OF RELATED LITERATURE

2.1 Sociolinguistics

Sociolinguistics is an interdisciplinary science of sociolinguistics and linguistics, two fields of empirical science that have very close links. So, to understand what sociolinguistics is, it is necessary to first discuss what is meant by sociology and linguistics, it is necessary to first discuss what is meant by sociology and linguistics. We can define that sociolinguistics studies the relationship between language and language use, and social context. This is another aspect of language, apart from how it works as a system rather than looking at sound, grammar, and cognition, one can also look at language in term of speech performance: the way language is used in specific cases, in specific context.

Stockwell (2013, p. 11)says,

“That sociolinguistics is a science that examines the relationship between the uses of language in the context of existing societies. Thus, sociolinguistics deals with the social aspects contained in society. Sociolinguistics also discusses the different variations of language used in society in describing social phenomena such as the use of slang itself”.

Fishman (2004:3) says that sociolinguistics is the study of the characteristics of language varieties, the characteristics of their functions, and the characteristics of the speaker as these there constantly interact, change and change one another within a speech a community. Whatever sociolinguistics is any conclusion we come to must be solidly based on evidence.” (Wardhaugh,2006).

In addition Holmes (2001:1) says the sociolinguistic is concerned with the relationship between language and the context in which it is used. Examining the way people use language a different social contexts provides wealth information about the way language works, as well about the social relationship in a community, and the way people signal aspects of their social identity through the language.

2.2 Language

Human being is an individual and social creature. As social creature, he or she needs to interact to another. In interacting, he or she uses language in order to able to deliver what they intend to. According to Kridaklasana (1993:21), “Language is an arbitrary system of sound symbol which is used by speech community to cooperate, interact and identify themselves”.

Language is a resource for societal life. We are known and became popular in our work or in other environments if we can understand the others and make others understand us. We succeed in learning or provide conseling or trade, for instance, if we can understand the others and make others understand us. More and more we are able to understand others and make others

understand us, more and more popular and successful we are in societallife. In other words, the popularity and success depend on mutual understanding among people around.

Mutual understanding is closely related with the use of our own language resources. We can understand others well when we listen well to what other people are speaking or reading well what is written. We can make others understand us well when we also speak or write well. In other words, mutual understanding is related with listening, reading , speaking, and writing skill.

We listen to other people, read the writrings of others, talking with others, and write to others mean we communicate with others. In order that communication can be effective, we need to build our skills in studying , observing, listening, reading, speaking and writing. We should be able to observe, not just see, what we see. We should be able to listen to, not just listen what people are saying. We should be able to read understand the content of reading, not a read the words. We should be able to speak and write so that others can understand what we are talking about we are talking about we are writing. Those skills can we own if we learn, we practice constantly. All those skill have not owned since we are born.

2.3 Language Use and Language Change

In language and linguistic “usage” and “use” are often confused with one another and are considered to be very common English error. Both “use” and “usage” are often interchanged in many areas, jobs, and actions. Both are also defined and function as “the act of using “. However there are distinct differences between of the two.

“usage” is noun while “use” can be both a noun and a verb. As a verb, “use” can be transitive or intransitive verb. It is also subject derivates or morphology of tenses (according to

time frame-which includes past, present, and future and aspect which include the simple, progressive, perfect and continuous perfect forms). “Usage” as noun, has no derivatives or morphological forms. “Usage” is also more specialized than “use”. It often refers to the convention, the customary and habitual practice.

According to Chomsky (2001)

“Language use refers to how language is put into function (informing, greeting, agreement, informing, etc...). The goal is the use of the knowledge of various language rules in practice for effective communication. It can also refer to the actual practice or act (context or situation) of using the known rules and convention that already exist in the language system. Language use employs the communicative meaning of language. On the other hand, language useage and refers to manner (form) in which a language is spoken or written. It also refers to the rules of making language patterns and styles”.

Whereas terms used by Widdowson (1978)

“...to refer to two aspects of communicative performance, namely usage and use. Usage refers to the function of a linguistic item as an element of the linguistic system, while use refers to how it functions in communication as a speech act. In other words, usage refers to the ability to produce correct sentences, or manifestation of the linguistic system, while use refers to the ability to use the knowledge of the rules for effective communication”.

From the descriptions above it can be said that this research title is more related to use than usage. Hence, slang language is used as a means of communication by teenagers in social networking site Facebook. The growth of computer mediated communication around the world has brought with it changes in how language is used including faster composition and reading of texts (Baron 2002), and diffusion of oral discourse features into written language (Yates 1996).

Language is alive. It is changing and inevitably evolves with the passing of time and as a consequence of technology (Kariman, 2011). Technology is in the front line and language has changed in relation to the introduction of technological words or expressions. The huge advances in communications in this 21st century have speeded up this natural process and at times even native speakers find themselves in difficulty to catch up and what more the non native teachers

who stay old-fashioned. Then research into this phenomenon has focussed mainly on slang language; expanding the focus to other language highlights new issues for research.

2.4 Social Media and Social Networking Sites

New media provide an important platform for exploring social relations and communicative practices. As Williams (1975) suggests that new communication technology both reflects and refracts the cultural climate in which it emerges. Therefore, exploring early conceptions and use of new media can shed light on social environment that produces and consumes such technology.

According to Kariman (2011)

“social media or as known as Instant Social Networking (ISN) are online virtual worlds and simulations, for example world of warcraft. Students who have been involved with computers and have enjoyed computer games, are generally comfortable computer based collaborations using social media. They are largely free and generally usable by students instructors”.

While Mayfield (2008) says that social media is best understood as a group of new kinds of online media, which share most or all of the following characteristics; participants, openness, conversation, community and connectedness.

- a) *Participants*. Social media encourages contributions and feedback from everyone who is interested. It blurs the line between media and audience.
- b) *Openness*. Most social media services are open to feedback and participation. They encourage voting, comments and the sharing information. There are rarely any barriers to accessing and making use of content-password-protected content is frowned on.
- c) *Conversation*. Whereas traditional media is about “broadcast” (content transmitted or distributed to an audience) social media is better seen as two way conversation.

- d) *Community*. Social media allows communities to form quickly and communicate effectively. Communities share common interests, such as a love of photography, a political issue or favorite TV show.
- e) *Connectedness*. Most kinds of social media thrive on their connectedness, making use of links to other sites, resources and people.

At this time, there are basically six kinds social media. Note though, that innovation and change are rife. They are social networking sites, blogs, wikis, podcast, forums and content communities (Mayfield, 2008)

- a) *Social networking sites*. This is site allow people to build personal web pages and then connect with friends to share content and communication. The biggest social networks are Myspace, Facebook, and Bebo.
- b) *Blogs*. Blog is a web pages with regular diary or journal entries developed by individual or group, with on going updates that feature diary-typed, commentary, often with critiques of and links to online article on relevant new (Kariman, 2011). Perhaps the best known form of this social media are bloggers and wordpress.
- c) *Wikis*. These websites allow people to add content to or edit the information them, acting as a communal document or database. The best known wiki is wikipedia, the online encyclopedia which has over 2 million English language articles.
- d) *Podcast*. Audio and video files that are available by subscription, through services like Apple iTunes.
- e) *Forums*. Areas for online discussion, often around specific topics and interest. Forums came about before the term “social media” and are a powerful and popular element of online communities. The biggest forum in Indonesia is Kaskus.

- f) *Content communities*. Communities which organize and share particular kinds of content. The most popular content communities tend to form around photos (Flickr), bookmarked links (del.icio.us) and videos (youtube).

The easiness to get information has not been hesitated. It is to communicate via internet service. Numbers of social media make us easy to be able to communicate in media social media called as internet. It can be browsed by everyone whole over the world. Well, social networking site is one of those social media will be explained more the researcher. When a computer networks connects people or organizations, it is a social network (Garton, Hythornthwaite, and Wellman, 1997). Social networking site is a web site that provides a virtual community for people to share their daily activities with family and friends, or to share their interest in particular topic, or to increase their circle of acquaintances. There are dating sites, friendship sites, sites with bussiness purpose and hybirds that offer a combination of these. What makes social network sites unique is not that they allow individuals to meet strangers, but rather that they enable users to articulate and make visible their social networks (Boyd and Nicole, 2007).





Globally, millions of people have joined one or more social networking sites. Members create their own online “profile” with biographical data, pictures and any other information they choose to post . They communicate with each other by making their lates thoughts public in blog-like format a via e-mail, instant massaging, voice or videoconfercing to selected members. The services lets member find and invite other user into their personal network (to “friend” them) as well as invite friends of friends. A photo sharing capability may also be provide.

As social network site migrate from the computer to mobile phone, network information and communication can be integrated into public space (Humphrey, 2007). I use the term public space here to refer to non-domestic physical sites that are distinguished by their relative

accessibility, such as dance clubs, parks, restaurants, bars, cafes, laundromates and the street (Lofland 1998; McCarthy,2001). Lofland (1998) suggest such urban spaces can be characterized by the social relations with others inhabiting that space.

Here are the 15 most popular Social Networking Sites as derived from eBizMBA Rank.

Table 1. Top 4 Most Popular Social Networking Sites

No	Social Networking Sites	Estimated Unique Monthly Visitors
1		Facebook 750,000,000
2		Twitter 250,000,000
3		Google 65,000,000
4		Instagram 1 million

(eBizMBA- the Bussiness Knowledgebase, 2012)

2.5 The Use of Slang Language in Facebook

2.5.1 Slang language

Language is tool of communication between members of society in the form of a symbol of the sound which is produced by organ of speech. Language is also a tool a self expression as well as a means to show identification. Through language, we can show our prespective, our understanding of one case, the origin of the nation and our country, our education, even our characteristic. Language becomes a self-mirror, both as a nation as well as ourselves. The receiver and sender of language have to master the language in order to able to communicate well and clearly. Slang is an informal language used by young people or in particular social group for internal communication so other group will not understand.

According to Keraf (1984:16) "Language is tool communication in sound symbol which is produced by human's organ of speech. Many people probably object to say that language is not only a tool communicate. They show that two people or parties who communicate by using certain ways which have already agreed with; paints, smokes, sounds of the drum, and the like, but they also agree that if it is compared with language, all those tools of communication have a weak side.

According to Hartman and Stork slang Language is an informal language used by young people or in a particular social group for internal communication so the other groups will not understand. In daily life human being is not seperated from symbol and means of communication. Language is a tool which is used by human being to communicate and its all delivery in spoken language to other people. These things, then give a description that language constitutes the sounds which is use by people to communicate arbitrarily, its means change able and not seeming to be based on reason , system or plan. Talking about is not only talking about one kind of languages, but of course there are many kinds of language that they consider as a means of communication. Kind of language here is phenomenon of slang language occurs in

adolence. In these case the language used in nonformal situation toward the same person that will change the certain language. In fact they do not only use to the same follows but also to the public such as in social networking sites..

Slang is a language used by Indonesian teenagers who want to show excessive trends and sensations. This trend changes the style of writing, and fashion style, also raisis the narcissims which possibly distrub the cyber world community. AS Ginting (2010) says that the most special thing of users of slang Language is on spelling style. Spelling style of slang community is more unique than the formal spelling style which we follow in starnand Bahasa Indonesia. The use of the upper and lower case letter in one word, the use of numbers graphically look like letters and the use of alternative letter which sounds like the intended words.

The users of slang language show how to write things (they try to make words sound ‘cuter’ , like replacing ‘*guys*’ with ‘*gaiss*’). What’s more, they mix up the upper and lower case letters (Kuswandini,2009). They show their uniqueness is not only through fashion style but also language. Of course, language is also their self-identity in expressing. A politician expresses his identity through political language; a poet expresses his identity through poetic language, a comedian expresses his identity through humour language, and so on.

Nowbody knows exactly when this community is formed and how the name of Alay is obtained or labeled toward them. The boom of Facebook and twitter can be probably seen as their birth. As well we can see this quotation of article.

The last statments of that quotation about sufficient to describe how the process of identification from *bloggers* in cyber world towards the birth of slang. The evaluated that slang is a written language or text messaging of slang users transparently in real world that is like a custom, by *bloggers* in a community in a cyber worlds. In social networking site like Facebook,

the existence of slang community at least can be detected through general behaviour which is related to slang Language. Firstly, their fondness to have “*perang comments*” with other users , because slang language mixes among letters with some symbols and also the use punctuation inappropriately.

Lots of narrations that the researcher himself found, especially in cyberspace, which that is spelling style of Play is very disturbing, damaging, egocentric, do not care for the convenience in communication, or even kill the grammar of Bahasa Indonesia. At the first Glence, the spelling style of slang looks irregular. To write “*you*”, there will be so many spelling options contained in thre style of slang, for example : “*u, yu , yuh , youh*” and the like. Or spell “*miss you*”, lokks like this “*M155 YoU*”. But, if we want to be more carefully to look at the formation of spelling style of slang , there is already pattern begins forming the ‘irregularity’. For example : we often uderstand that “*3*” is understood ‘*e*’, ‘*q*’, as ‘*my*’ or ‘*mai*’, , ‘*6*’ as ‘*g*’ ‘*4*’, as ‘*a*’, ‘*5*’, as ‘*s*’ and ‘*8*’ as ‘*b*’.

“*ThIs ReLaTiOnShIp EnDs HeRe*”. When you read those text written in this kind of style you think: (a) that is cool. (b) whoever wrote that should be shot, or have their fingers broken. (c) so whatif that is the writer’s style. If your answer is (b), then you could be part of growing club whose members use the word slang to refer to – or mock- anyone who types using mix of upper and lower case letters and numbers.

2.5.2 Facebook and Facebook Status (update)

Facebook is most popular social networking site. It is founded by Mark Zuckerberg, the site is free and derives revenue from ads. The name comes from the paper document with names and faced issues to college freshmen to help them get acquainted with each other. Using the

search facilities, members can locate other Facebook members and “friends” them by sending them invitation or they can invite people to join Facebook.

Facebook is popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues (Rouses,2009). The site, which is available in 37 different languages, includes public features as, 1). Marketplace- allows members to post, read and respond to classified ads. 2). Groups – allows members who have common interests to find each other and interact. 3). Events – allows members to publicize an event, invite guests and track who plans to attend. 4). Pages – allows members to create and promote a public page built around a specific topic. 5). Presence technology – allows members to see which contacts are online and chat.

Facebook offers a range of privacy options to its members. A member can make all his communications visible to everyone, he can block specific connections or he can keep all his communications private. Members can choose whether or not to be searchable, decide which parts of their profile are public, decide what not to put in their newsfeeds and determine exactly who can see their post. For those members who wish to use Facebook to communicate privately, there is a message feature, which closely resembles email.

Within each member’s personal profile, there are several key networking components. The most popular arguably is the wall, which is essentially a virtual bulletin board. Messages left on member’s Wall can be text, video and photos. Another popular component is virtual Photo Album. Photos can be uploaded from the desktop or directly from a cell phone camera. There is no limitation on quantity, but Facebook staff will remove inappropriate or copyrighted images. An interactive album feature allows the member’s contacts (who are called generically called “Friends”) to comment on each other’s photos and identify(tag) people in the photos.

Another popular profile components is Status Updates, a microblogging feature that allows members to broadcast short Twitter-like announcements to their friends. Are interactions are published in a newsfeed, which is distributed in real time to the member's friends (Rouses,2010).

A Facebook status update is generally designed to be short and provide some information without going into much detail. Status updates have gained a place in popular culture as a new form literary expression and many websites have emerged to publicize funny or clever updates (Janssen, 2012). Status updates can be shared among all friends, to a select group or to individuals. Many users also "tag" other friends in photos and messages so that Facebook will alert them that they have mentioned. A users' friends can comment, like and sometimes share their friends' status updates. Users may also adjust their account privacy setting to determine who can see their updates.

2.5.3 Kinds Of Status Update

Facebook is probably the most popular social networking site on the internet right now. Just about everyone who uses the internet is currently on Facebook. Some of us even have more than one profile on Facebook. There is certain art to the status update. Everyone has their own style and most people use a variety of status updates. The status updates help everyone keep in touch with each other and receive mini-updates on friends' lives. No one has to call anyone or even meet up with someone face to face anymore. You open up Facebook, read some status updates, get a sense of how life is going for your friend or relative, and then go on with your life. It is convenient and fast (and impersonal). Since status updates you can see over and over again on Facebook. A Facebook status is feature that allows users to post and share a small amount of content on their profile, on their friends' wall in Facebook news feeds. A user's Facebook status may be updated using "Update Status" bar that appears at the top of the user's homepage and

profile page. Users often use this space for updates about their day or to post clever quips, website, video and photos can also be shared this way.

Status updates (also called as 'status') allows to post messages for their friends to read. In turn, friends can respond with their own comments, as well clicking the "LIKE" or "Boom Like" button. A user's most recent updates appear at the top of their timeline/Wall and are also noted in the "Recently Update" section of a user's friend list. Originally, the purpose of the feature was to allow users to inform their friends of their current "status", including feelings, whereabouts, or actions, where Facebook prompted the status update with "What are you doing right now?" status update question in March 2009, the question was changed to "What's your mind?" in 2009, Facebook added the feature to tag certain friends (or groups, etc). Within one's status update by adding an @ character before their name, turning the friend's name into a link to profile and including the message on their friends wall. Tagging has since been updated to recognize friends' names by typing them into a status while a list of friends whose names match the inputted letters appears.

Facebook status is one key interactive feature on Facebook. It allows users to receive information about what their friends are doing, feelings, reading, watching or thinking, and provide opportunities for comment and interact based on what is shared (Janssen, 2009). A Facebook status is an update feature which allows users to discuss their thoughts, whereabouts, or important information with their friends (Rouses, 2010). From description above it can be concluded that status update is a new form of literary expression which enables the users to post many kinds of messages, it can be what they are doing (action), feeling (emotions), and even where they have been.

2.6 Kinds of *Slang Language*

According to Sumarsana and Partana (in Laili, 2012: 3) based on the kinds of “*Bahasa Gaul*” or slang can be grouped into several kinds are :

1. Jargon

Jargon is a short phrase or sentence. Jargon is usually introduced quickly by people who have big influences such as state leaders, artists, and figures in certain fields.

Examples of jargon in Facebook such as

- a. “*Wani Piro*” it means “*bayar berapa?*”
- b. “*Maknyuss*” it means “*enak*”
- c. “*SCTV*” it means “*Satu buat semua*”
- d. “*TBC*” it means “*Tekanan Batin Cinta*”

2. Reverse Language

On Facebook and communicating Until now the words that are upside down are always someone who uses it. Reverse words are understood by people who use them often and those words are very difficult to understand.

For example in Facebook such as :

- a. “*Woles : Selo,*
- b. *Kuy : yukk*”.

3. Abbreviation Language

This language is a letter or set of letters as a short form of a word or some that is still used by teenagers to communicate.

Example of Abbreviation Language in Fb :

- a. *GWS : get well soon,*
- b. *PAP : Post a picture,*

- c. *Kepo* : ingin tahu urusan orang lain,
- d. *Gengges* : mengganggu,
- e. *UNCH* : ulalala atau uhh
- f. *Mager*: males gerak

2.7 Forms Slang Language in Facebook

Use of alay language the word language depends on the context and the situation (Paltridge, 2006, p. 46) the form of slang language in fb consists of :

1. The use of upper and lower case letter :

Use of upper and lower case letters teenagers often use alay writing in the form of uppercase and lowercase letters on the fb home wall as status

For example :

<i>Bahasa slang (alay)</i>	<i>Bahasa indonesia</i>	<i>Slang language</i>	English
BiaZA jA	<i>Biasa aja</i>	hUmZ	Home
aQu BaRu bElI SePaTu	<i>Saya baru beli SePaTu</i>	ImAgInAtIoN	Imagination
rbU jA u bsa	<i>Rabu aja kamu bisa</i>	YoU AlWaYs ThE bEsT	You always the best
kItA JaNjIaN dI KaFe	<i>Kita janji di kafe</i>	My LoVeLy	My lovely

2. The use of number within the word :

is The combination of letters and mixed numbers means here are letters pronounced Indonesian while numbers are pronounced as Alay language.

For example:

<i>Bahasa Alay (slang)</i>	<i>Bahasa indonesia</i>	<i>Slang language</i>	English
<i>K4mu M5H m4r4h</i>	<i>Kamu masih marah</i>	<i>M4i h34rd</i>	My heart
<i>L49i pA3N Qm0h?</i>	<i>Lagi apa kamu</i>	<i>B3F0r3</i>	<i>Before</i>
<i>C4y4nk 4k0h cum4 bu4t q4mu</i>	<i>Sayang aku hanya buat kamu</i>	<i>4ll th3 b3st</i>	All the best
<i>T4p1 q4m0h p3rlu t4u</i>	<i>Tapi kamu perlu tahu</i>	<i>1 l0v3 U</i>	I love you
<i>4ln4 cum4 ny0k4p y4n6 m4s4k</i>	<i>Soalnya ibu yang masak</i>	<i>H4ppy b1rthd4y</i>	Happy birthday

3. The use of numbers becomes letters in the sentence :

The purpose of replacing numbers here is a number that resembles the shape of a letter, so that readers who understand it will be easier to read it.

For example

<i>Bahasa Alay(slang)</i>	<i>Bahasa Indonesia</i>	<i>Slang language</i>	<i>English</i>
<i>ktmu qm h4r1 In1 dtnk k t4 q.</i>	<i>Bertemu kamu hari ini datang ketempat aku</i>	<i>4 you</i>	<i>for you.</i>
<i>4ku ciNT4 5m K4mo</i>	<i>Aku cinta sama kamu</i>	<i>2 mor3 1</i>	<i>To more one</i>
<i>54y4S4m4 K4M03.</i>	<i>Saya sama kamu</i>	<i>4s 500n 45 p0551b13</i>	<i>As soon as possible</i>

4. Spelling or misusing punctuation in Facebook:

Sometimes teenagers use their language is wrong to write their status on the wall facebook.

For example

<i>Alay language</i>	English (means)
Too people	Two people
You lose a minuet	You lose a minute

One illustration of the influences on vocabulary in the following slang words that they all either meant different things or did not exist a few years ago.

The rule of slang sentence also tends to be difficult to understand by people outside of their community, because the chaos and unclear subject and predicate also punctuation sometimes are not accordance with context of sentence. You can see them in the following table.

Thus, the oddities of slang Language style can be found easily in social networking site Facebook nowadays. From those examples above look clearer that there is no standard rule or pattern can be applied in slang Language. Even its writing may be foreign language, such as English mixed both. All letters or numbers which is written can change, it could be the upper or lower case letters. To write words can also by mixing or combining numbers and letters. Language disorder becomes part of this “*unique*” language. Whatever “*pokoknya suka-suka que aja!*” that’s Slang Language.

2.8 Teenagers as Slang Community

Socially interactive technologies such as instant messaging text and text messaging are beginning to redefine the social networks of today’s youth (Bryant, Jackson, Smallwood, 2006). Instant messaging (IM) is a form of computer mediated communication whereby two or more participants can carry out instant written conversation, which they can watch developing on their respective computers screen (Palfreyman and al Khalil 2003).

As mentioned before that the development of slang Language is growing fast through social networking site Facebook, especially in teenagers’ environment. By offering fast paced, inexpensive, online communication, socially interactive technologies allow for new online youth social networks to form and evolve. A teenager, or teen, is young person whose age between

thirteen and nineteen. They are called teenegers because their age number ends in “teen”. Someone aged 18 or 19 is also considered a young adult.

Chatting, messaging or texting via *Blackberry* and mobile phone spread in every circle of internet users which is well known as mobile internet make the users of Facebook, especially teenegers in access and browse social networking site Facebook easily anytime and anywhere they are. Teenegers who are active in social networking site Facebook have ever probably found text which are written by mixing number, upper lower case letter, and punctuation in it. For example “*i and you 4ever.b3caus3 i lovh you.*” (means: *i and you forever. Because i love you*). These words are called slang language which is frequently seen in social networking site Facebook, either in status update and comments. The numbers of the users of slang language show that Indonesian youth become friendlier toward slang language, especially in social networking site Facebook. This shows that the existence of *Alayers (slangers)* (read: the users of *slang* language) in cyber world cannot be belittled. Although they get insulted from varying online forums, yet slang community wants to persist maintaining their existence in cyber world. One of them is through page/ group which is created in social networking site Facebook, such as “*BAHASA ALAY GOKIL!!! UpD4t3 5t4tu5 & C0mm3nT*”.

For some people, the birth of slang language can be accepted as the development of teen’s world today, especially in language because teenegers want to express themselves in different style adult, or maybe because to show their creativity. Yet, there are some circles which cannot accept the existence of slang language. It is considered to damage and violate the rule bahasa Indonesia which is usually used, because the use of slang language has shifted bahasa Indonesia more exactly in small segment of teenegers.

Beside sentences are used by the Alayers hard to understand, now its has been created one web-based application which can translate or change normal word or sentence into slang style (Alay Language). That application names slang Texts Generator. The application seems to be created by someone who does not have symphaty toward slang community. It is proved that on the wall of the application puts a sarcastic statment addressed to users of slang Language.

All community offten gets bed predicate from other varying communities in social media, such as blogs and social networking sites. In Facebook some people who againts Alay language their names their “*komunitas Anti Alay (Slang)*”.

2.9 The Reason for Using slang Language by Teenegers

In everyday communication, especially teenagers often use certain languages known as slang Language. Besides that it is not a standard language, *slang* words or terms are sometimes only understood by teenagers or those who use them frequently. As a means of casting creativity in non-formal writing to look unique, because with the writing of slang language that is different from writing language in general in the form of combining letters and numbers and adding letters in each word (*alayers*) is considered creative because it can create writing unique writing.

According to Piaget (in Papalia, olds and Feldman,2004), “Teenegers goes in phase of cognitive development which is called formal oprational phase). Piaaget said that it is the highest phase of human’s cognitive development. In these phase human’s start to develop their abstraction capacity.

According to Owen (in Papalia, olds and Feldman,2004),

“teens have been already sensitive with ambiguous words. They like using methapor, irony, and play with words to exprees thir opinion. Sometimes they create new non standard terms”.

The language, then known as slang. Besides being part of cognitive development, the birth of the use of *alay* is also a feature of psychosocial development in adolescents. basic slang is also a characteristic of teenage children today on social media facebook.

As it is stated Meilinawati (2011) that there are two main reasons why teens use written language language with certain characteristic (slang). First, they hold themselves as certain social community, namely teenagers. Second, it is an opposition towards the domination of standard language or the language that has been already exists. Besides, many teenagers and even adult use slang language because of its power attraction (Ramadhani,2011). Here she divided it into three categories 1). Rational attraction, slang language as a unique tool of communication among teenagers which it can increase their confident in communicating in social networking site, such as Facebook, 2). Emotional attraction, motivates teenagers to find their self identity toward the existence of slang language (*Alayers*) around their social life, and 3). Moral attraction, it is as tool of communication to interact and involve themselves in slang community itself.

Moreover Wardani (2011) in her study said,

“The reason for using slang language by teenagers are as slang language based on their need to friend and can be accepted by their social environment. slang language is considered as teen’s identity based on characteristics which are identified with slang language itself, namely free and modern language. The third one, slang language is considered as creativity on teenagers”.

Teens are group of age that are searching for self-identity have special characteristic in written slang Language in Facebook. There is a style variety then becomes their life style. Facebook status, describing the way or style of slang language which is expressed by the users of slang language express in the way generally, he involves ten college students as data source.

From the lack of aspects which found and elaborated by those three previous writer, the recent researcher then has added more aspects on his research. He did not only get the data to get the answer how and why the user of slang language, esppecially teenagers used slang language

but added more general aspect. Since he took the data source from social networking site Facebook, he also found the data to get the answer what kinds of status update post by teenagers as the user of slang language.

2.10 Previous Study

In communication, human needs language as the important tool. because in having language human can deliver what is on their mind, and then uttered in written form, for instance. One of language commonly used is slang language. The use of this language we can find in written form, because in this form only we can see clearly the differences this slang Language with others.

Slang is a symptom which is experienced by Indonesian teenagers who want to be considered their status among friends. It will change spelling style, fashion style, also increase narcissisms that can disturb the users cyber world. Related to this phenomenon there are three previous study this *Alay* Language.

The interesting phenomenon which is happening in Indonesian turns up new language spelling in social media, such as SMS, and Facebook. This social media recently come out the behaviour of a unique language of slang language. One research shows that slang Language in written language style which has several forms based on has been explained.

Wardani (2010) *Slang language and Teenagers* found the reasons for using slang language by teenagers are as slang language based on their need to be friends and can be accepted by their environment. Then slang language is considered as teen's identity based on characteristics which are identified with slang language itself, namely free and modern language and slang language also considered as creativity on teenagers. The writers helps in analyzing the

slang used by teenagers to update their Facebook and the writer can also know that teenagers use slang as their needs and trends.

Second, Ramadani (2011) *The attractive phenomenon of slang language in communication among teenagers in Medan city for facebook social network uses* found that the many teenagers and even adult use slang language because of its power attraction. Emotional attraction it is identified that teen's motivation to use slang language in facebook is to find their self identity and self existence in accordance with social culture and admission of world toward their slang community. The writer helps analyze how the use of slang on Facebook is because teenagers are very interested in using slang so that Indonesian is slowly not being used on Facebook by teenagers and Teenagers also make their Facebook a slang to update their status.

The third, attraction of slang language as means of communication used in slang Community in Medan. This research focus on finding out the kind of status that the users of slang language express in Facebook status, describing the way or style of slang language which is expressed by the user of slang language in their status update in Facebook.

From the lack of aspects which found and elaborated by those three previous study, the recent has added more aspects on his research. The data to get of slang language especially teenagers used slang language but added one more general aspects. Since he took the data source from social networking site facebook, he also found the data to get the answer what kinds of status update posted by teenagers as the users slang language.

2.11 Conceptual Framework

The emergence of the slang language began with the rise of language modification that emerged in the 2000s. Slang language was originally created by certain groups, then duplicated

by other groups through sharing resources such as social networking, especially on Facebook. Slang is interpreted as "village boy", because village children are on average red-haired and dark-brown because they mostly play kites. Symptoms of the flying child are usually shown by changing the writing style, and the style of wearing, while increasing narcissism. This kite or alay child is like any other community that has its own language which is mostly only their community that understands and understands their writing and language. Why is it said that most are only slang children who understand their language or writing, this is because slang language is very difficult to understand or read by ordinary people who are not used to speaking alay. However, this language is considered by the slang community to be an ordinary language because it is simple. This slang language also adopts a bit of wandering accent, and until now this language has been used for texting, chatting / social networking, or for everyday writing. slang language is also widely used by some celebrities and certain other teenagers. Slowly, this language also spread to teenagers, especially in big cities.

The phenomenon of slang language in adolescents has greatly influenced the lifestyle of adolescents who are predominantly young in their rapidly changing modernization. slang community on social networks like Facebook basically communicates using slang language or writing instead of focusing on the effectiveness of the message and the depth of the meaning of communication to be conveyed to other Facebook users, but wants to look more creative, feel more "gaul", and want to be recognized especially on Facebook media itself. Facebook social media is popular with teenagers. Good for just looking at photos, videos or uploading videos to Facebook. Facebook itself has many benefits, including to find friends, relatives and even others. This social media is very interesting to discuss because there are many things that are the pros and cons of this site. Therefore they form a community or association to be more able to exploit

themselves as an *alayers(slang)*. In this case, slang language was created and then developed by itself, especially in Facebook social networks, the slang language was then used by adolescent Facebook users as their language to communicate between follow Facebook users. In addition to the adolescent's curiosity about the language of slang, we cannot avoid that the language of slang has a high enough appeal so that the language of slang is rapidly developing among teenagers.

But at present, the majority of slang languages are used by middle-high school teenagers who are categorized as teenagers. Basically there are two main things that concern young people using slang language on Facebook, namely identity and recognition. Writing the slang language with its characteristics can be the formation of the two things above. "First, they established themselves as a particular social group, namely teenagers. Secondly, this is a form of resistance to the dominance of standard languages or established language rules, "he explained. That is, adolescents feel creating an identity from the language they create themselves. Adolescents as a middle school-high school age group who are looking for self-identity have a specificity in using language written on Facebook.

CHAPTER III

RESEARCH METHOD

3.1 Research Design

Data obtained in qualitative research is interpreted by researchers using a qualitative descriptive approach, researchers develop an understanding of research and present it descriptively. This study aims to apply the theory of phenomena available in language use. Owen in Stiawan (2006: 1), explaining language resolution can be defined as a combination that is shared socially from these symbols and rules that are arranged in a combination of these symbols.

3.2 Data and Data source

The research data is slang Language itself. Then the data sources for five status updates were found on social networks on Facebook and also five teenagers as active users of the slang Language.

3.3 Instrument of Collecting the Data

In research, the data will be slang Language found in Facebook status. Since the subject of this study was in written language of Status updates, so the process of collecting data and analyzing the data done by researcher. It can be said that the researcher is the key instrument of this study. Here the resercher select the only Alay status updates in Facebook. Besides, the researcher did an interview. He interviewed some the active users of slanglanguage directly and the rest of them were inderectly. In doing interview, the researcher asked several things related to the use of Alay language to the teenagers.

3.4 The Technique of Analyzing the Data

The data collect it must be analyzed to achieve the intended objective. based on descriptive method apply in this study the writer in analyzing data of this study use the following :

1. Collect the status in facebook
2. Catagorize the slang language into the 3 catagorize
3. Underline the slang language

The data are collect by quoting slang language in facebook status and having interview. The coding catagory strategy refers to components in slang language itself which devides into three catagories, kinds of status update delivered by teenagers in Facebook status update, the forms of slang language used by teenagers, and the reason for using in interview.